

2025 IMPACT REPORT



WINNING MOMENTS IN ACTION

FIGHT FOR LIFE
FOUNDATION

A YEAR DEFINED BY WINNING MOMENTS

In 2025, Fight for Life Foundation showed up consistently and creatively in support of students, educators, and the communities around them. From classrooms and field trips to educator collaboration, student voice initiatives, data insights, and school celebrations, this year was defined by meaningful, measurable impact.

Not all wins are loud. Sometimes impact looks like a student choosing to show up again, a teacher feeling supported instead of overwhelmed, or a school regaining its rhythm and responding to challenges with clarity and intention. In 2025, those moments compounded into real, lasting progress.

Marlin Jackson,
CEO/Founder



ENGAGEMENT & IMPACT

2025 BY THE NUMBERS

598,327

Total User Engagements Across All Platforms



**STUDENT CHECK INS
& REFLECTIONS**

54,570

Check Ins

19,745

Check Outs

7,536

Emotional
Explorations



**WELLNESS CONCERNS
ADDRESSES**

667

Wellness
Concerns

9,948

Total Cases
Opened

7,387

Cases Supported
or Closed



**POSITIVE SCHOOL
BEHAVIOR**

211,149

Positive Attendance
Actions

WHY IT MATTERS

- A STUDENT WAS SEEN
- A TEACHER WAS SUPPORTED
- A SCHOOL WAS SUPPORTED





WHY ENGAGEMENT MATTERS

“

“If they are having a rough day, we can figure out why, because they have to do a check-in every day. So, if they come in saying they’re sad or angry... we can kind of check in with them and see if we need to...defuse it before... it blows up later.”

”

— School Staff

The numbers confirm what educators and students already know: strong support systems improve outcomes. Engagement builds relationships, strengthens accountability, and drives better attendance, academics, and conflict resolution.



WINNING MOMENTS HIGHLIGHTS



Attendance USA

Supporting improved attendance through engagement and celebration



Simon Youth Foundation

Expanding access and opportunity for students



Champions Breakfast

Bringing supporters together around shared purpose and unity for students

BE A BLESSING

At Fight for Life Foundation (FFLF), we nurture the whole child and the communities around them. Building Dreams equips schools with systems to strengthen social-emotional learning, behavior, and communication but we know students and families need more than systems. That's why we created Be A Blessing- the heart behind the work, directly pouring back into our partners and communities.

Through conversations, partnerships, and advocacy, we remain grounded in one belief: students thrive when adults are supported, informed, and empowered.



Inside new Zen room at Sankofa School of Success, helping teachers recharge and stay in the classroom

The space dedicated to staff features soft lighting, aromatherapy, adult coloring books, and more in an effort to keep teachers

SUPPORTING TEACHERS IS SERVING STUDENTS

In 2025, Fight for Life doubled down on a simple truth: when teachers are supported, students benefit. Educator supports, Be a Blessing initiatives, and wellness-focused programming helped teachers feel seen, valued, and sustained. These efforts reduced burnout and strengthened classroom environments.

*Winning moment: They became quiet winning moments
— small spaces making a big difference.*

Reports That Make a Difference

"There were some anger issues just going on, like running amok in my classroom. And so I went, 'Okay, we're going to take a break for a second.' And I pulled up one of those social-emotional learning (SEL) videos on anger, and then I did another one on responsibility, because I'm tired of kids breaking pencils... So, it's nice to have that at my fingertips."

— School Staff

- Updated real-time insights helped schools: Identify patterns early, Respond to student needs faster, Streamline communication, Focus energy where it mattered most, Award effort, etc.
- The result? Less guesswork. More clarity. Better outcomes.

3RD ANNUAL CHAMPIONS BREAKFAST

EDUCATION

Building Dreams breakfast spotlights educators, student honorees

“Fight for Life Foundation (FFLF) hosted its third annual Building Dreams Champions Breakfast on Friday, June 13, to celebrate a milestone year of student engagement and social-emotional growth through its flagship platform.”

PANEL DISCUSSION: VOICES FROM THE CLASSROOM

SCAN OR VISIT
BIT.LY/BD-WM-2025 TO
EXPLORE WINNING MOMENTS.



**DR. TIHESHA
HENDERSON**

FOUNDER & EXECUTIVE DIRECTOR,
SANKOFA SCHOOL
OF SUCCESS



**DARIA
PARHAM**

EXECUTIVE DIRECTOR OF
SCHOOLS, INDIANAPOLIS PUBLIC
SCHOOLS (IPS)



**WILLIAM
PATE**

ASSISTANT PRINCIPAL,
GEORGE AND VERONICA PHALEN
LEADERSHIP ACADEMY (GVFLA)



**OMEGA
ROBINSON**

CITY CONNECTS COORDINATOR,
SANKOFA SCHOOL
OF SUCCESS



**ALESIA
THOMAS**

TEACHER,
FREDERICK DOUGLAS
SCHOOL 19



**MARLIN
JACKSON**
MODERATOR



For the first time, the breakfast included “Voices from the Classroom,” a panel featuring educators who used the Building Dreams digital platform to address key factors affecting student behavior, attendance, and well-being.



FIELD TRIP FLASHBACK: LEARNING BEYOND THE CLASSROOM

This year, Fight for Life helped students step outside their daily routines and into experiences that sparked curiosity, confidence, and joy. Field trips weren't just rewards — they were opportunities to connect learning to life.

Whether visiting cultural institutions, hands-on learning spaces, or community partners, students were given the chance to explore, ask questions, and imagine bigger futures. These moments created memories that reinforced belonging and possibility.

- Republic Airways
- Children's Museum
- NITRAM / Carmel Rotary: Community investment meeting student needs

QUALITY EXPERIENCES



Nitram Studios



Pizza Parties



Republic Airways



Children's Museum

Winning Moment: Students returned energized, engaged, and talking about what they learned — long after the bus ride home.

NEW PARTNERS, NEW PEOPLE, NEW ENERGY



2025 brought meaningful growth to the Fight for Life community.

New partners joined the work. New staff brought fresh ideas and renewed momentum. Each addition strengthened the foundation and expanded what was possible without losing sight of the mission.



THANK YOU TO OUR PARTNERS

This work would not be possible without our community.

Financial Sponsors: Grant partners and Champions Breakfast supporters whose investments fueled our programming and growth.

In-Kind Sponsors: Papa John's, Indianapolis Recorder, Republic Airways, and others who showed up generously and consistently.

Schools & Community Partners: The Children's Museum, Polk Stables, and the many schools and organizations committed to student success.

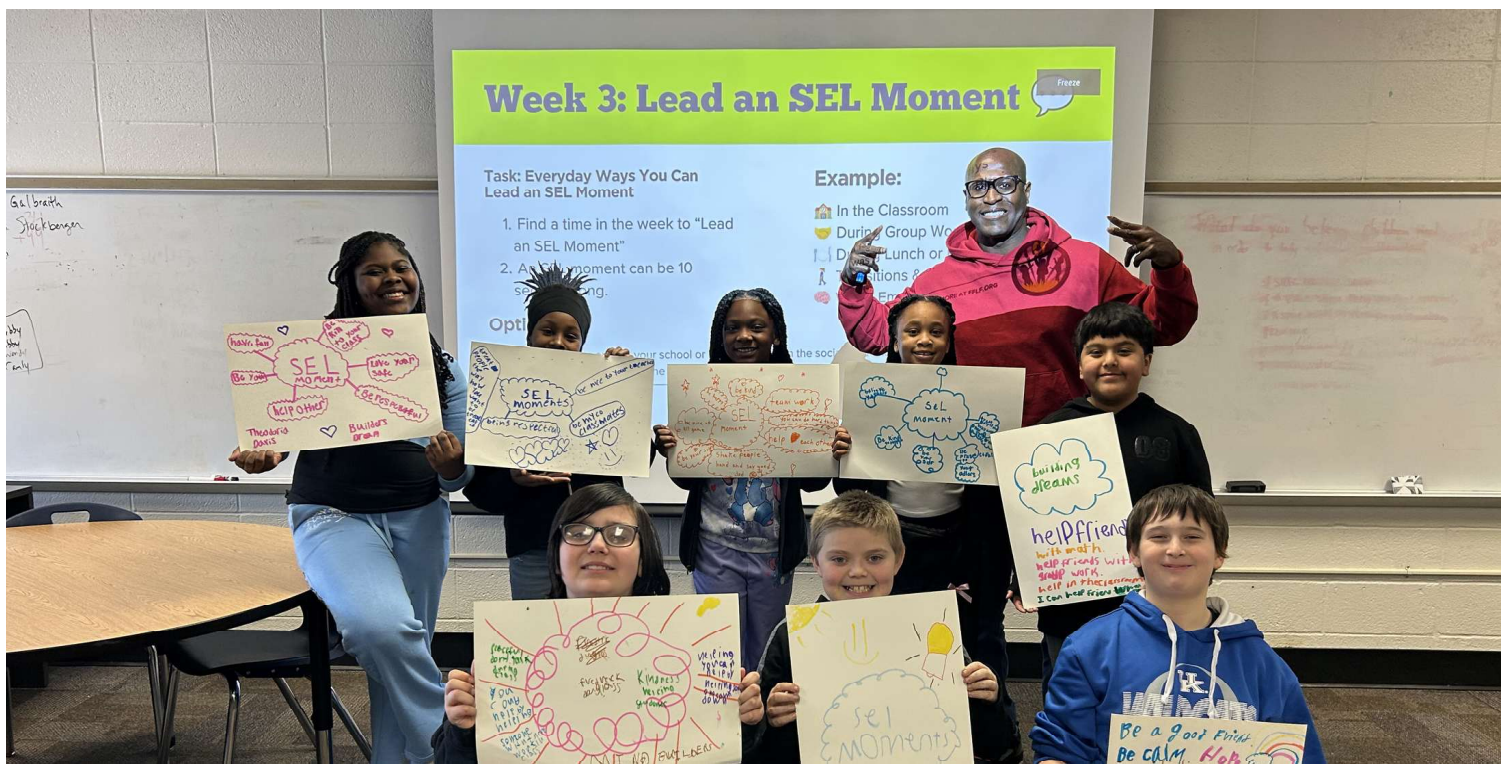
New Staff & Board Members: Leaders bringing fresh perspective and expertise, strengthening our impact and helping Fight for Life grow with purpose.



LOOKING AHEAD 2026

As we look forward, Fight for Life is energized by what's coming.

- **Black Onyx:** A bold effort focused on growth, connection, and impact with more details to come.
- **Dream Builders:** Student Ambassador Program to elevate student voice and leadership within our partner schools.
- **Finding Your Beat:** Launching a new high school program designed to support self-awareness, leadership, and transition to adulthood.



FIGHT FOR LIFE FOUNDATION



Be Part of the Fight.

Your support transforms lives. Join us in building brighter futures.

"The future is full of promise and more winning moments are just ahead."



Website:

www.fightforlifefoundation.org

Email:

information@fightforlifefoundation.org

Social Media:

[@fight4lifefound](https://www.instagram.com/fight4lifefound)