

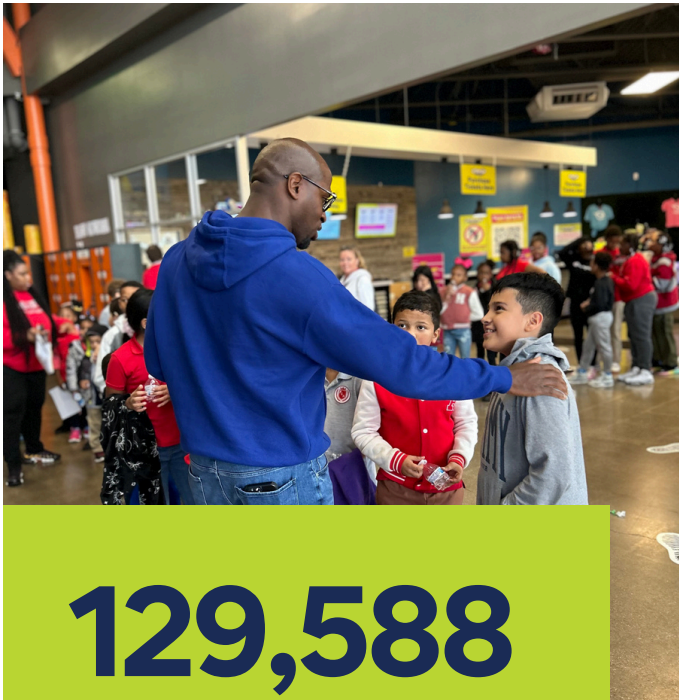
# FIGHT FOR LIFE IMPACT REPORT



BUILDING DREAMS

2024

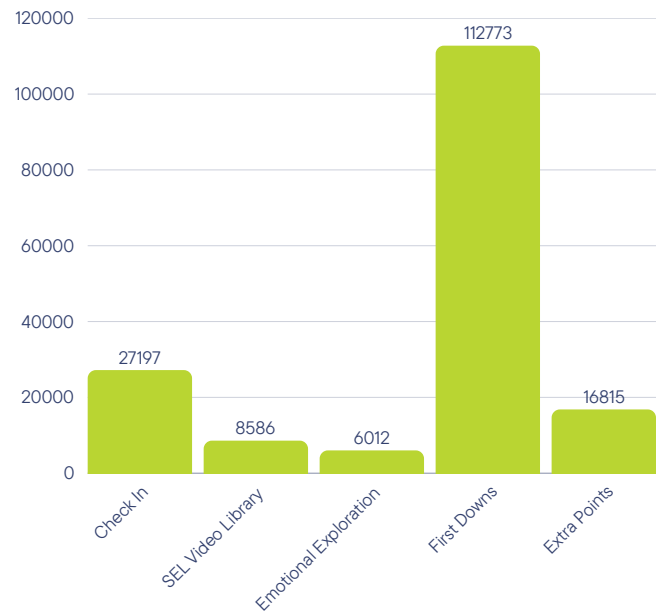
# NUMBERS BEHIND THE CLICKS



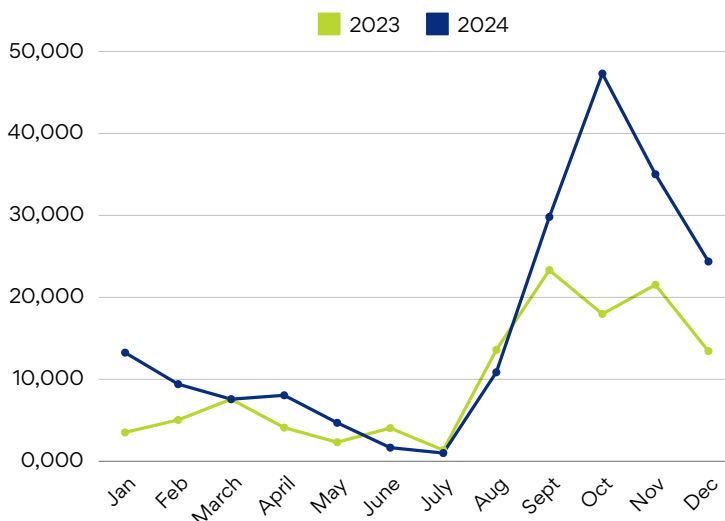
**129,588**

positive behaviors  
documented

## Most Utilized Features 2024



## 2023 vs 2024 Site Wide Engagement



**12**

site partners

**3,411**

active users

**63.75%**

increased engagement in  
features compared to 2023



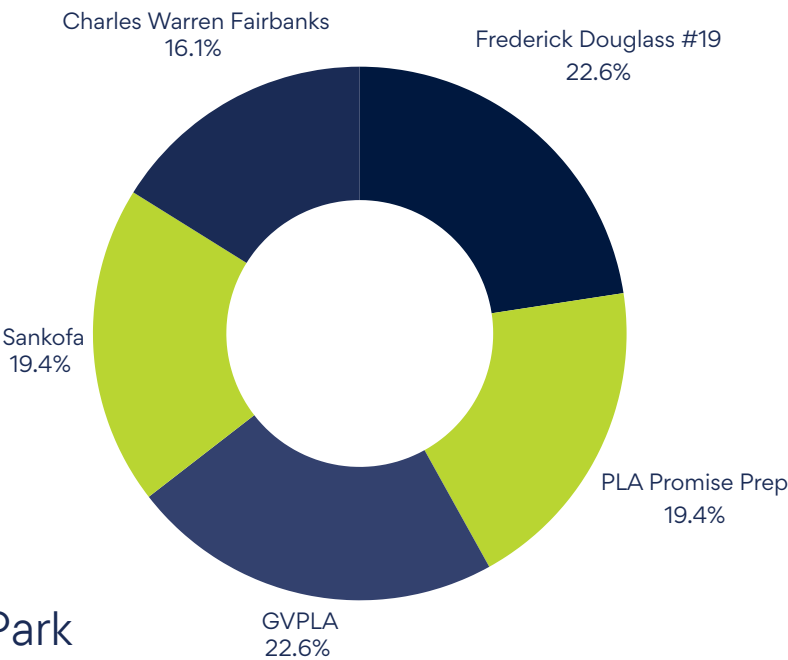


# FIELD TRIP FLASHBACK



## LOCATIONS

- Jan | Sky Zone
- Feb | Pinheads
- Mar | The Living Room
- April | Children’s Museum
- May | Zoo
- Sept | Children’s Museum
- Oct | The Living Room
- Nov | Urban Air Adventure Park



## BE A BLESSING 2024

This year, Fight For Life proudly hosted a total of nine all-inclusive field trips, providing memorable experiences for students- offering charter bus transportation, lunches (including pizza and Chick-fil-A), and T-shirts for select trips. GVPLA and Frederick Douglass stood out, tying for the top spot with the highest field trip attendance.

# INNOVATING FORWARD

## WEBSITE REFRESH

We are proud of the intentional rebranding of Fight For Life’s website, which now offers a clearer and more comprehensive view of our mission. This redesign allows the community and partners to better understand the impact of our work and explore opportunities to get involved.

## TECHNOLOGY UPDATES

This year was marked by innovation and technological advancements aimed at boosting engagement and enhancing efficiency for educators. Many updates also focused on improving the platform to create a more student-centered experience



Many of Fight For Life’s technology updates this year were driven by valuable feedback from educators, support staff, and administrators.

Search All - Search responses.						
Filter by: Status Source Level of ... 09/23/24 - 07/23/24						
Level of Support	Date Reported	Student	Source	Reported By	Status	Actions
Level 3	7/23/2024 9:28 AM	Indi Ana	Home Assessment	Student	Open	
Level 2	7/23/2024 9:28 AM	Fay Breeze	Home Assessment	Student	Open	
Level 2	7/23/2024 9:28 AM	Billy Goot	Flag	Student - Patty Coke	Open	
Level 1	7/23/2024 9:28 AM	Patty Coke	Check-in	Student	Open	
Level 1	7/23/2024 9:28 AM	Indi Ana	Check-in	Student	Open	
Level 2	7/23/2024 9:28 AM	Patty Coke	Flag	Teacher - Taylor Messery	Open	

3,584

closed cases in the concerning response queue since launched in July 2024

## WHAT'S NEW? 🔍

QUICK ACTION  
REMOTE

CONCERNING  
RESPONSE  
QUEUE

POINT  
REDEMPTION

NEW  
SCOREBOARD

UPDATED  
TRAINING  
VIDEOS

BENCHING  
STUDENTS





# GROWING THE TEAM

## IMPLEMENTATION SPECIALIST

- \* In February 2024, we welcomed **Taylor Massey** as our Implementation Specialist. With her background in education and leadership, Taylor has driven a notable increase in engagement and feature usage

## EXTERNAL RELATIONS CONSULTANT

- \* In 2024, we brought on **Chelsea Reed** as our External Media Consultant. Chelsea's expertise in media strategy has elevated our outreach efforts, expanding awareness and engagement with our mission to empower youth.

## BOARD MEMBER

- \* Fight For Life is proud to expand our team with the addition of new board member **Carmen Davenport**. Her extensive experience and passion for community empowerment make her a valuable asset to our mission

# BIG MOMENTS

DCS: PREVENTION PROVIDER OF THE YEAR

COLTS: KICKING THE STIGMA GRANT

MCCOY: CLOSING THE GAP SYMPOSIUM PRESENTER

BUTLER: EPICS PROGRAM

BUTLER: INTERNATIONAL VISIT- ABSENTEEISM



# ADVOCACY IN ACTION



## BUILDING DREAMS CHAMPIONS BREAKFAST

June 2024

Attendees:

**187**

\* The Fight For Life team proudly hosted its 2nd Annual Champions Breakfast, an event dedicated to honoring educators who have effectively utilized the Building Dreams platform. With the support of five major sponsors, this impactful event brought together community members from across the educational field and youth-focused organizations. It provided educators and administrators with a platform to share their stories freely. A highlight of the event was recognizing a student champion who received an award and delivered a heartfelt speech. This event garnered significant media coverage and community attention, raising awareness about our mission. Additionally, it served as an opportunity to connect with supporters and highlight various ways to contribute to our foundation beyond monetary donations.



## HOSTED FIRST LUNCH AND LEARN

June 2024

Attendees:

**12**

\* This summer, Fight For Life hosted its first Lunch and Learn, bringing together educators, support staff, and administrators to provide valuable feedback on the Building Dreams & Be A Blessing initiative. Held at the Arthur Dean Family Foundation, the event offered a collaborative and engaging atmosphere, complete with a complimentary Chipotle lunch and a special picnic setting to elevate the experience. This smaller, targeted focus group allowed the Fight For Life team to foster meaningful connections and gather transparent feedback to drive future innovation.





# HOLIDAYS WITH FIGHT FOR LIFE

This holiday season was particularly meaningful, as we achieved a major milestone by providing Christmas gifts for every student at schools implementing our program school-wide, thanks to Toys for Tots and our partner sites. In addition to toys, all six sites enjoyed pizza to celebrate the season. Two of our most engaged schools, Frederick Douglass 19 and Sankofa School of Success, were treated to full holiday parties featuring toys, pizza, games, activities, a DJ, and read-aloud sessions. This marked our most impactful holiday season yet, reflecting our growing commitment to supporting schools and students.

## TOY SITE PARTNERS

- \* BAM Rents
- \* Anova
- \* JQOL
- \* Shiel Sexton
- \* Engineering Facades
- \* Yoga Studio Broad Ripple
- \* The Yoga Studio Carmel
- \* Orange Theory - Noblesville
- \* Orange Theory - West Carmel
- \* Orange Theory Nickleplate
- \* Orange Theory - Broad Ripple
- \* Orange Theory- Geist
- \* Orange Theory - Carmel
- \* Shiel Sexton
- \* Orange Theory - Ironworks
- \* Toys For Tots

**2,000+**

gifts provided



**1,745**

students served





# SPECIAL THANK YOU

This year, we united as a team to help youth overcome adversity and fight for a better quality of life. Our mission focuses on empowering students to navigate challenges while supporting educators in building stronger relationships, improving academic outcomes, and addressing issues like absenteeism. We're deeply grateful for the dedication of our partners who make this work possible. Together, we're creating lasting change. We look forward to even more growth, innovation, and impact in 2025!



FIGHT FOR LIFE FOUNDATION